



Advertiser Tracking Sheet

Business: _____ Information Compiled by: _____

Week Starting _____ Week Starting _____ Week Starting _____ Week Starting _____ Week Starting _____

Traffic	_____	_____	_____	_____
Average Sale \$	\$ _____	\$ _____	\$ _____	\$ _____
Closing Percentage	_____	_____	_____	_____
Total Sales \$	\$ _____	\$ _____	\$ _____	\$ _____

	Monthly Totals	Same Month Last Year	Change
Traffic	_____	_____	_____
Average Sale	\$ _____	\$ _____	\$ _____
Closing Percentage	_____	_____	_____
Total Sales	\$ _____	\$ _____	\$ _____